

# Q: What is Waverly Inspirations Chalk?

**A:** Waverly Inspirations Chalk is an acrylic paint formula with a matte chalk finish that requires no prep. This specially formulated paint works beautifully when layered and is easy to distress. The rich colors chosen from Waverly Inspirations Fabrics make it perfect for any home decor project, and the durability makes it perfect for large-scale, heavily used furniture pieces.

## Q: What is so special about Waverly Inspirations Chalk?

**A:** Waverly Inspirations Chalk has a rich color palette that coordinates perfectly with patterns and fabrics that are already in your home. It's so easy to update tired pieces of furniture with our no prep formula and protect it with our water-based waxes.

# Q: What types of surfaces can I use Waverly Inspirations Chalk on?

**A:** Waverly Inspirations Chalk works best on wood, furniture, walls, terra cotta surfaces, decorative glass, metal/tin, canvas, plaster and more.

# **Q:** Do I need to prep my surface before applying Waverly Inspirations Chalk?

**A:** The benefit of painting with Waverly Inspirations Chalk is that no prep work such as sanding, stripping or priming is needed. When painting on previously used furniture, simply clean the surface using a glass cleaner to remove dirt or dust particles. When painting on glass surfaces, make sure to clean surface using rubbing alcohol.

#### **Q:** How many bottles of Waverly Inspirations Chalk do I need for my project?

A: Each 8oz bottle of Waverly Inspirations Chalk covers approximately 20 sq. feet.

#### Q: Do I shake or stir Waverly Inspirations Chalk before using?

A: Stir well to incorporate the paint. Use straight from the bottle or pour a small amount onto a palette.

### Q: My Waverly Inspirations Chalk has paint clumps in it. What should I do?

**A:** This is perfectly normal and happens overtime as air becomes trapped in the top portion of the paint bottle after it has been opened. With each use, it's best to remove the clumps before stirring paint.

# **Q:** Can Waverly Inspirations Chalk colors be mixed to create new colors or different values of the same color?

**A:** Yes, you can create custom colors by mixing any number of the Waverly Inspirations Chalk paints together. Start with the lightest color, adding in darker shades until desired color is achieved.

#### Q: How resistant to fading is Waverly Inspirations Chalk?

**A:** All Waverly Inspirations Chalk paints are very fade resistant. Its highly pigmented formula ensures superior coverage and a long lasting finish.

#### Q: Does Waverly Inspirations Chalk contain latex?

**A:** No! The Waverly Inspirations Chalk formula is manufactured using synthetic acrylic resins.

# **Q:** What is the best paint application technique to be used with Waverly Inspirations Chalk?

**A:** Waverly Inspirations Chalk is best applied using a large bristle brush, like the Waverly Inspirations Chalk Brush. This helps to work the paint into all crevices and corners of your project. Brush paint on using repeated, long swiping motions to achieve a smooth finish.

The Waverly Inspirations Chalk Brush is great for large projects and the Small Chalk Brush from the Combo Set is perfect for smaller scale projects. These brushes have special bristles that allow them to hold the maximum amount of paint, requiring you to re-load your brush less frequently. The tapered bristles allows you to easily get paint into grooves and details on your furniture.

## **Q:** How long does Waverly Inspirations Chalk take to dry?

A: For best results, wait 2 hours between each coat of paint. Allow 24 hours for paint to fully cure.

# **Q**: Do I need to seal my project? If so, should I use Clear Wax or Varnish?

**A:** Yes, it is highly recommended that you seal your project to ensure maximum protection. Use Wax to achieve a soft, smooth finish with your choice of Clear, Antique or White <del>Wax</del>. Wax should be applied every 6-12 months or as needed for high traffic surfaces. It is for indoor use only. An alternative to Wax is Matte Varnish. Use this on heavily used furniture. It can be used for indoor or outdoor projects.

#### **Q:** What is Waverly Inspirations Wax?

**A:** Waverly Inspirations Wax is a water-based formula that works perfectly to seal projects painted with Waverly Inspirations Chalk. Allow paint to fully cure 24 hours before applying wax with Waverly Inspirations Wax Brush. Clean brush while wet with mild soap and water.

# **Q:** How many Waverly Inspirations Waxes exist?

**A:** There are three different types of finishes: Clear, Antique and White. All formulas provide a protective coating with a soft, smooth finish. Use Clear Wax to simply seal with no added color. Create an aged, worn feel with the Antique Wax. If a faded or washed finish is desired, use the White Wax. Waverly Inspirations Chalk can be combined with Clear Wax to create custom wax color finishes.

#### **Q:** What is the best application technique to be used when applying Waverly Inspirations Wax?

**A:** Apply Waverly Inspirations Wax using the Wax Brush to work the wax medium into matte chalk finish paint. Load the brush with small amount of wax, removing any excess. Apply a thin coat of wax using a downward, circular motion. This motion works wax into the surface, allowing it to absorb into and fully seal the painted surface. Make sure to work the wax down into all crevices and details. Allow wax to dry for approximately 24 hours, then buff to desired sheen using a soft, lint-free cloth. The more you buff, the glossier the sheen.

# **Q:** How do I use the Waverly Inspirations White Wax?

A: For best results, it is recommended to first apply Waverly Inspirations Clear Wax, let dry and buff. The Clear Wax on the project surface makes it easier to move the White Wax around and achieve your desired finish. Then apply Waverly Inspirations White Wax on top of the Clear Wax layer. While the White Wax is still wet, quickly wipe excess wax off of surface, leaving the white color in the surface recesses. Wait 24 hours and buff project to desired sheen. Keep waxed surfaces free of moisture and heavy use for 7 days. For additional protection on heavily used surfaces, apply Clear Wax every 6 to 12 months, or as needed. Clean up while wet with soap and water. The Antiquing Wax can be applied the same way as the White Wax, leaving dark brown color in the recessed areas. For indoor use only.

#### Q: What is the best technique to use when applying Waverly Inspirations Antique Wax?

A: For best results, it is recommended to first apply Waverly Inspirations Clear Wax, let dry and buff. The Clear Wax on the project surface makes it easier to move the Antique Wax around and achieve your desired finish. Then apply Waverly Inspirations Antique Wax on top of the Clear Wax layer. While the Antique Wax is still wet, quickly wipe excess wax off of surface, leaving the dark brown color in the surface recesses. Wait 24 hours and buff project to desired sheen. Keep waxed surfaces free of moisture and heavy use for 7 days. For additional protection on heavily used surfaces, apply Clear Wax every 6 to 12 months, or as needed. Clean up while wet with soap and water. For indoor use only. The White Wax can be applied the same way as the Antiquing Wax, leaving white color in the recessed areas.

# **Q:** What if my Waverly Inspirations Antique or White Wax is applied too heavy in one area, can I remove it?

**A:** Yes, you can remove wax before it dries. Simply wet the area with Clear Wax and continue to wipe away the undesired excess.

#### Q: How long will it take my Waverly Inspirations waxed surface to fully dry after buffing?

**A:** Waverly Inspirations waxed and buffed surfaces will be fully dry in 7 days. Until then, keep the surface free from moisture and heavy use to allow enough time for the wax to fully dry.

# **Q:** Will I ever need to reapply Waverly Inspirations Wax?

**A:** On heavily used surfaces, it's recommended to reapply a fresh coat of clear wax once every 6 months to a year. It is not necessary to reapply to decorative or lightly used items.

#### **Q:** Is it difficult to achieve the distressed look?

A: It's easy to achieve a distressed look with Waverly Inspirations Chalk.

Once top coat of paint has dried, simply sand the surface with sandpaper until the base coat of paint or the raw surface shows through. When satisfied with the distressed look, wipe project surface with a damp cloth to remove access sanding dust. For a lightly distressed look, simply sand the corners, edges and details of the piece. For a heavily distressed look, sand corners, edges, details and smooth areas of surfaces so that more of the surface shows through.

#### Q: How do I create a distressed look using Waverly Inspirations Chalk?

**A:** Distressed areas are usually found on surface edges where it would appear to have been worn with time. There are multiple simple techniques to achieve a beautiful time-worn, distressed look.

Sanding/Dry Distressing: Creating the distressed look is easy and can be achieved using one color or combining multiple colors. For one color application, simply paint project desired color. For multiple color application, paint base color first. Allow to dry 2 hours between coats. Paint top color over base color, allow to dry for 2 hours. Once the top paint color is dry, begin sanding to distress using medium grit sandpaper. After distressing a one color application, the base surface will appear. After distressing a multiple color application, the base color will appear.

Wet Distressing: Immediately after painting the top color of paint, use a damp cloth to wipe away paint from areas where distressing is desired. After distressing a one color application, the base surface will appear. After distressing a multiple color application, the base color will appear.

#### **Q:** Why is the Waverly Inspirations Chalk Brush unique?

**A:** The Waverly Inspirations Chalk Brush is great for painting large surface areas. It is specifically designed to hold large amounts of paint, requiring you to re-load your brush less frequently. The tapered shape of the bristles allows you to easily spread paint into tiny grooves and details on your furniture. Comfortable handle allows for easy application.

# **Q:** Why is the Waverly Inspirations Wax Brush unique?

**A:** The Waverly Inspirations Wax Brush has flexible bristles that allows wax to spread evenly on your project surface, creating a soft, smooth finish. Comfortable handle allows for easy application for larger surface areas.

# **Q:** Why are the Waverly Inspirations Chalk & Wax Combo Brushes unique?

**A:** The Waverly Inspirations Chalk & Wax Combo Brushes are perfect for smaller projects. The Chalk Brush helps get in to small hard to reach areas, while the Wax Brush evenly spreads wax. Comfortable handles allows for easy application.

# **Q**: Before using a brand new Waverly Inspirations Chalk or Wax brush, do I need to condition it?

**A:** Yes, as with all new natural bristle brushes, the Waverly Inspirations Chalk and Wax brushes should be conditioned prior to using them the first time. To condition a natural bristle brush: begin with dry hands and run your fingers through the bristles, working the bristles back and forth. Secondly, fan the bristles to expose any loose ones; then tap on the table to remove loose bristles. Next, rinse the brush in warm water, then repeat the same steps. After conditioning the natural bristle brush, allow the bristles to thoroughly dry before use. **NOTE:** You may experience some bristle loss while conditioning the brush. This is quite normal and the purpose of conditioning the brush is to expose and then remove loose bristles before painting.

# **Q:** Why is the Waverly Inspirations Pattern Brush unique?

**A:** The Waverly Inspirations Pattern Brush creates subtle textured finishes that look similar to woven fabric. Its wide format is perfect for larger surfaces. Layer textures and patterns to create dimension.

#### **Q:** How do I clean Waverly Inspirations Chalk and Wax out of my brushes?

**A:** Waverly Inspirations Chalk and Wax should be cleaned from your tools using mild soap and warm water immediately after each use. Work soap into brush bristles to create a lather and rinse well.